

eBay Covid-19 Policy and Enforcement

- Two main categories of prohibited items
 - 1. **False health claims** – products claiming to treat/cure Covid-19 including medications, test kits and virus shields.
 - 2. **Price Gouging** – “essential” goods offered at inflated prices per local regulation including masks, sanitizers, toilet paper, baby goods, and PPEs.
- Enforcement
 - **Category 1** items are banned for all sellers.
 - **Category 2** items are restricted using a tiered approach.
 - Tier 1 – only vetted sellers, fixed price in dedicated categories (masks and sanitizers)
 - Tier 2 – only B2C sellers, fixed price in dedicated categories (toilet paper, baby goods)
 - Tier 3 – increased monitoring for PG (PPEs and medicine)
 - Managed through filters, manual sweeps, community reports, and regulator reports
 - 20M + listings blocked or removed

eBay Covid-19 Regulatory Engagement

- Global engagement with regulators
 - **US Federal** – FDA, EPA, FBI, US Attorneys, DHS, Congress
 - **US State** – all 50 state AGs
 - Proactive outreach on policy/enforcement, respond to citizen complaints, public cooperation announcements
 - Alabama Partnership - <https://www.alabamaag.gov/newsviewer/90e9b962-d8b2-4e83-842d-133e0ba78763>
 - **Canada** – Ontario Premier: Proactive Engagement Around Price Gouging Order
 - **EU** – EU Commission, UK CMA, FR/IT/DE regulators